



Press Release:

KAIZEN ANALYTIX ANNOUNCES GRAND OPENING OF OFFICE IN NEW YORK, NY

ATLANTA, November 5, 2018: Kaizen Analytix LLC, a premier analytics products and services provider, announced the opening of a new office located in New York, NY. This new location opens on the heels of Kaizen Analytix's Dallas, TX office, which was established in September 2018. Together these new locations serve as a testament to the growth and development the company has seen this year.

Kaizen Analytix was founded in 2015 with the mission of making analytics actionable and accessible. The additional office in New York provides a strengthened U.S. presence and enables Kaizen to have closer ties to clients across the U.S. and serve businesses of all sizes advanced analytics capabilities, in conjunction with its existing headquarters in Atlanta, GA.

“With its prime location at Madison Avenue, the inauguration of the New York office reinforces our focus on the Media Industry” said Jeff Anderson, Chief Growth Officer at Kaizen Analytix. “We’re currently working with Media and Entertainment clients in the greater New York area to leverage advanced Machine Learning and Data Science to drive huge incremental value for these clients. Having a physical presence in the city enables us to better serve these clients and more!”.

About Kaizen Analytix

Kaizen Analytix LLC is an analytics products and services company that gives clients unmatched speed to increased revenues, reduced costs, and maximized margins through advanced analytics solutions and actionable business insights. Working from client and industry data, Kaizen combines its proprietary ValueAccelerators™ with proven analytics subject matter experts to rapidly deliver analytically-driven insights across the value chain, from Sales and Marketing to Operations and Finance. For more information, visit www.kaizenanalytix.com