



Press Release:

KAIZEN ANALYTIX ANNOUNCES THE LAUNCH OF KAIZENPRICE AT IAAPA

ATLANTA, November 12, 2018: Kaizen Analytix LLC, a leading analytics products and services provider, announced the launch of KaizenPrice for Entertainment Operators at this week's 2018 IAAPA Expo in Orlando, at which Kaizen is a sponsor.

[KaizenPrice](#) for Entertainment Operators, an easy-to-use application on a modern machine technology platform, combines your transaction data with proprietary indexes measured against holidays, weather and local events from KaizenDataLabs.

Krishna Arangode, Kaizen Analytix CEO, stated: "KaizenPrice for Entertainment Operators puts the power of data analytics in the hands of amusement and attraction providers, regardless of their size and operation. In addition to dramatically reducing the time it takes to set your ticket, concessions, and merchandise pricing, KaizenPrice stimulates guest demand, drives per caps, and supports a better overall guest experience."

Kaizen Analytix is showcasing this product at its IAAPA exhibit booth E7414 in the Exploration Station.

About Kaizen Analytix

Kaizen Analytix LLC is an analytics products and services company that gives clients unmatched speed to increased revenues, reduced costs, and maximized margins through advanced analytics solutions and actionable business insights. Working from client and industry data, Kaizen combines its proprietary **KaizenValueAccelerators**, data, and data from KaizenDataLabs with proven analytics subject matter experts to rapidly deliver insights across the value chain, from Sales and Marketing to Operations and Finance. For more information, visit www.kaizenanalytix.com